



## Why Hire a Military Spouse?

### The Business Case for Supporting Military Spouses

For many businesses, a strong commitment exists to support military service members and their families in a variety of ways — in the community and through employment opportunities. As an industry leader and MSEP partner, your business can support military families while increasing your workforce and strengthening your business.

### Participation in military support initiatives can:

- Enhance your company reputation
- Increase consumer loyalty
- Expand your network
- Build relationships with like-minded companies
- Attract prospective employees
- Strengthen work teams
- Build employee skills
- Contribute to professional development

### Community-based initiatives

The following initiatives and organizations help military spouses and their families:

#### Joining Forces

The MSEP is a key component of the White House Joining Forces campaign. Through the partnership, employers become part of the larger Joining Forces effort to connect service members, veterans and military spouses with the resources they need to find jobs.



First Lady Michelle Obama and Dr. Jill Biden launched Joining Forces in April 2011.

#### Hiring our Heroes Hiring Fairs and special events for military spouses

The U.S. Chamber of Commerce Foundation hosts hundreds of hiring fairs throughout the country each year. Some fairs are exclusive to military spouses and can provide you with the opportunity to promote your company and job opportunities.

#### Spouse Ambassador Network

The Spouse Ambassador Network was developed by military spouses, for military spouses. It is a collection of organizations within the Military Spouse Employment Partnership that have established community networks and want to leverage these networks to broaden knowledge about military spouse employment resources. You can learn more about the organizations participating in the Spouse Ambassador Network by visiting the MSEP Career Portal.

## Partner-based initiatives

**Industry-leading employers are taking the initiative to support military spouses in achieving their career goals. Regardless of your MSEP status, you can support military spouses by providing the following opportunities:**

- Hosting a company open house to introduce your organization to local spouses
- Hosting an online job fair to discuss company hiring initiatives and provide suggestions for applying for positions
- Developing internship or externship positions to help spouses gain work experience
- Creating virtual and flexible work opportunities for spouses when possible
- Providing human resources staff to host in-person or virtual training sessions, covering topics such as resume preparation and interviewing tips
- Hosting special events that recognize and thank military families for their service to this nation and for their contributions to your company's success
- Creating a military spouse and/or veterans employee resource group or affinity group to address shared needs, interests and career development opportunities
- Offering military spouse mentoring programs or refer military spouses to existing resources

These community-based and company-based initiatives will also support your business goals and talent acquisition strategy.

Join the many organizations that are committed to helping military spouses and their families. Your participation is invaluable to military families, your organization and our nation.

### Connect with MSEP



<https://facebook.com/MSEPOnline>



<http://linkedin.com/groups/Military-Spouse-Employment-Partnership-MSEP-4445979/about>



<https://twitter.com/MSEPjobs>



<http://linkedin.com/groups/Military-Spouse-Employment-Partnership-MSEP-4159976>



The Military Spouse Employment Partnership is part of the Department of Defense Spouse Education and Career Opportunities program that offers comprehensive information, tools and resources to support military spouse career exploration, education and training, employment readiness and career connections. For more information about MSEP, visit <https://msepjobs.militaryonesource.mil>.