



Social Media Tactics

Social media plays an important role in connecting information, people and opportunities. Use the following sample Facebook and Twitter posts to promote the Spouse Education and Career Opportunities program and drive target audiences to specific resources. By providing these posts on your social media channels, you are helping to connect spouses with jobs and education opportunities. Please like us on Facebook and include the URL in the blue box with the Facebook post.

 FACEBOOK POST	 TWITTER POST
Spouse Education and Career Opportunities Program — https://myseco.militaryonesource.mil/portal/	
<p>The Spouse Education and Career Opportunities program provides military spouses with comprehensive resources and tools including initial career exploration, education, training and licensing, employment readiness and career connections.</p>	<p>Are you a #milspouse looking for information on education & career opportunities? Find helpful info at https://myseco.militaryonesource.mil/portal/.</p>
<p>Online, in your community or on the phone, the Spouse Education and Career Opportunities program provides military spouses with the tools they need to obtain portable careers that fit their mobile military life.</p>	<p>#Milspouse can find tools they need to obtain portable careers that fit their mobile military life at https://myseco.militaryonesource.mil/portal/.</p>
<p>The Spouse Education and Career Opportunities program provides expert education and career guidance to military spouses worldwide and assists them in finding satisfying, portable careers at salaries commensurate with their civilian counterparts.</p>	<p>Are you a #milspouse looking for expert education and career guidance? Visit https://myseco.militaryonesource.mil/portal/.</p>

f FACEBOOK POST**t TWITTER POST****MySECO Website — <https://myseco.militaryonesource.mil/portal/>**

The MySECO website ensures military spouses have 24/7 access to online education and career information, resources, tools and assessments.

#Milspouse, check out the new MySECO for 24/7 access to expert education & career guidance.
<https://myseco.militaryonesource.mil/portal/>

MySECO offers free career assessments to military spouses such as Myers-Briggs, Strong Interest Explorer, Entrepreneur Edge and CareerScope. Explore your interests, skills, passions and personality type to determine the best fit for education and career choices.

Find out your best fit for education & career choices through MySECO career assessments.
<https://myseco.militaryonesource.mil/portal/>

Defense State Liaison Office — <http://usa4militaryfamilies.dod.mil/>

The Defense State Liaison Office is working with state governments to promote the states' implementation of best practices that do not impact state standards but rather expedite the transfer of a license by facilitating licensure by endorsement of a current license; temporary or provisional licensing; and expedited application procedures.

Removal of licensing barriers comes at little cost to states and can make a meaningful difference for mobile #milspouse.
<http://usa4militaryfamilies.dod.mil/>

The Military Spouse Employment Partnership — <https://msepjobs.militaryonesource.mil>

The Military Spouse Employment Partnership expands the career opportunities for military spouses worldwide.

#Milspouse can search and access job opportunities online at:
<https://msepjobs.militaryonesource.mil>.

The Military Spouse Employment Partnership helps military spouses find employment, build on their education and experience, and achieve their career and personal goals.

#Milspouse, find & maintain rewarding careers despite frequent relocation.
<https://msepjobs.militaryonesource.mil>

The Military Spouse Employment Partnership uses various social media platforms to promote job opportunities offered by partners. Each month, partners are highlighted on Military Spouse Employment Partnership and Military OneSource Facebook and Twitter accounts, providing spouses with additional insight on partners. LinkedIn group pages are available for both military spouses and Military Spouse Employment Partnership companies and organizations to share information on jobs and network with each other. Join the discussions by visiting the group links below:

Partner Group — <http://linkedin.com/groups/Military-Spouse-Employment-Partnership-MSEP-4445979/about>

Spouse Group — <http://linkedin.com/groups/Military-Spouse-Employment-Partnership-MSEP-4159976>